

TEMPLATE OUTREACH EMAIL FOR PERSONALIZATION

Subject: Join me in Supporting Joseph's House Today

Dear *[family, friends, colleagues]*

As some of you know, I *[am/was]* a *[volunteer/supporter/staff member/friend]* of Joseph's House, a welcoming hospice home for homeless men and women with late-stage AIDS and terminal cancer. Joseph's House has been providing compassionate and dignifying care to some of Washington, DC's poorest residents since 1990.

Joseph's House affects countless lives, including mine. *[Add a personal note here about your connection to Joseph's House].*

You might be surprised to learn that Joseph's House is about so much more than a place for homeless persons who are dying or very ill. It is also a place of joy and fun. Love and presence. Good food and good health care. Inspiration and beauty. Courage and compassion. Flowers and laughter.

Joseph's House is so much more than a "house". It is a home -- for residents, staff and volunteers.

Joseph's House staff, residents, and volunteers are at Tryst, a local coffee shop today, participating in "Do More in 24," a citywide, one-day event to raise funds for the many incredible social service non-profits in our city. The Joseph's House team has been working hard these past few weeks to reach out to many old friends and new supporters to reach their one-day goal of \$50,000.

I am trying to help Joseph's House reach that goal and to support small acts of great love at Joseph's House 365 days per year. These are tough times for non-profits and Joseph's House is no exception. They need help to continue serving residents with their unique blend of love, compassion, spiritual and physical nurturing, and joy.

While I certainly hope you can help out with a contribution, I hope you can click on the link below just to learn more about Joseph's House

The link below has a short video that shares the unique mission and values of Joseph's House. It is narrated by Patty Wudel, the executive director and tireless advocate for social justice in this city.

You can watch the video, learn more about Joseph's House, and link to our Do More 24 donation page here [\[www.josephshouse.org\]](http://www.josephshouse.org).

Or, you can go right to the donations page here [\[http://domore24.org/#npo/josephs-house\]](http://domore24.org/#npo/josephs-house).

It's quick and easy. And very much appreciated by me and those who are loved and served at Joseph's House!

Thank you for your time and consideration of this request,