

## TEMPLATE OUTREACH EMAIL FOR PERSONALIZATION

### **Subject: Join me in Supporting Joseph's House Today**

Dear *[family, friends, colleagues]*

As some of you know, I *[am/was]* a *[volunteer/supporter/staff member/friend]* of Joseph's House, a welcoming hospice home for homeless men and women with late-stage AIDS and terminal cancer. Joseph's House has been providing compassionate and dignifying care to some of Washington, DC's poorest residents since 1990.

Joseph's House affects countless lives, including mine. *[Add a personal note here about your connection to Joseph's House].*

You might be surprised to learn that Joseph's House is about so much more than a place for homeless persons who are dying or very ill. It is also a place of joy and fun. Love and presence. Good food and good health care. Inspiration and beauty. Courage and compassion. Flowers and laughter.

**Joseph's House is so much more than a "house". It is a home -- for residents, staff and volunteers.**

Joseph's House staff, residents, and volunteers are at Tryst, a local coffee shop today, participating in "Do More in 24," a citywide, one-day event to raise funds for the many incredible social service non-profits in our city. The Joseph's House team has been working hard these past few weeks to reach out to many old friends and new supporters to reach their one-day goal of \$50,000.

**I am trying to help Joseph's House reach that goal and to support small acts of great love at Joseph's House 365 days per year.** These are tough times for non-profits and Joseph's House is no exception. They need help to continue serving residents with their unique blend of love, compassion, spiritual and physical nurturing, and joy.

While I certainly hope you can help out with a contribution, I hope you can click on the link below just to learn more about Joseph's House

**The link below has a short video that shares the unique mission and values of Joseph's House. It is narrated by Patty Wudel, the executive director and tireless advocate for social justice in this city.**

**You can watch the video, learn more about Joseph's House, and link to our Do More 24 donation page here [\[www.josephshouse.org\]](http://www.josephshouse.org).**

**Or, you can go right to the donations page here [\[http://domore24.org/#npo/josephs-house\]](http://domore24.org/#npo/josephs-house).**

**It's quick and easy. And very much appreciated by me and those who are loved and served at Joseph's House!**

Thank you for your time and consideration of this request,